

Small towns are often forgotten about when investors look at the next place to put their money. With new jobs coming to Saint Paul, Virginia, I took the time to write up a proposal for a new non-profit organization that will give back to the community. This writing style shows how I can be persuasive while marketing a new proposal.

Invest in Small Towns

By Nicole Bell

Saint Paul, Virginia is a former coal-mining town that sits in a small valley with a population of around 1,200 people. This area may not seem up-and-coming, but recent state plans will be bringing thousands of jobs to this tiny town. Nuclear plants will be built in the area and placed where the old coal mines were. This provides a great opportunity to invest in the community before the newcomers are established.

The downtown area is very charming and home to a few small businesses, but it is lacking a strong community hub. I propose the development of a new nonprofit organization: Center for Community. This organization will use money provided by donors to build and maintain a gathering area in the middle of downtown. This area will feature benches, lit walkways, and a community garden. The best way to ensure the sustainability of a historical downtown is to play into the charm of the area. This organization will employ local residents to maintain the upkeep of the area and conduct a variety of community events.

The local farmer's market is a widely attended local event that is one step towards engaging the tourists with local vendors. People come to the area to hike or play on the Clinch River, but it would be great to provide a lively main street that is centered around a community gathering area. The long term goal would be to build it up enough to host local music groups for small events. The garden will encourage more foot traffic downtown and to the local businesses. Invest now to encourage the growth of this town before new jobs come with a population boom.